

March 18, 2009

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PRESS RELEASE

## Entrepreneurship in Tough Economic Times

LEESBURG (March 18, 2009) - Lake-Sumter Community College will present the first installment in its **Executive Lecture Series** on Thursday, March 26, from 11



Cari Coats

a.m. until 12:30 p.m. The free program will be held in the Leesburg Campus Health Sciences Center Auditorium and is open to the public. Guest speaker will be Interim Director Cari Coats, Center for Entrepreneurship at the Crummer Graduate School of Business at Rollins College.

Speaking on *Entrepreneurship in Tough Economic Times*, Coats will share thoughts that the audience will find practical and critical to entrepreneurial success. She was appointed the Center's interim director in February, bringing with her 30 years of experience which includes senior roles at Orlando-based companies including C2 Advisors, a consulting company that she founded in 2007, CNL Financial Group and RDV Sports/Orlando Magic.

Located in Winter Park, the Center for Entrepreneurship provides Rollins MBA students with a variety of practical experiences, including seminars, workshops, mentoring programs, internships, consulting engagements with companies, and speakers both in and out of the classroom. Coats is responsible for overseeing all of the Center's programs, fundraising and entrepreneurial outreach.

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